Joe Dymnioski

Josephtd8421@gmail.com | 9088126204 | Ewing, NJ | My Portfolio | LinkedIn

Career Objective

Results-driven Project Leader with 8+ years in pharma medical communications. Proven ability to manage multiple brands simultaneously, drive cross-functional alignment, and translate complex client requests into actionable project plans. Skilled in SOW development, revenue forecasting, resource planning, and mentoring PM teams to maximize productivity and timeline adherence.

Key Accomplishments

- **Led cross-brand resource prioritization** across 4+ concurrent accounts with shared resources, resolving conflicts and ensuring MLR deadlines and client deliverables were consistently met.
- **Developed countless SOWs and budgets** and led revenue forecasting and utilization across portfolios.
- **Refined and approved multiple SOPs** used by 100+ employees, reducing friction and improving consistency across cross-functional teams.
- **Created 4 high-impact training modules** for workflow tools and process improvement, receiving excellent feedback from leadership and trainees.
- **Achieved 90% MLR approval rate**, highest among peer agencies, by leading a team of 20+ across multiple submission platforms (Veeva, oMAP, eMAP).

Key Skills & Expertise

Project & Portfolio Management	Cross-Functional Leadership	SOW & Budget Development
Team Development & Mentorship	Workflow & Process Optimization	Revenue Forecasting
Conflict Resolution	Stakeholder Communication	Digital & Print Experience

PM Tools: Workfront, Workzone, Smartsheet, MS Project, Trello, SharePoint, MS Teams, Veeva, Microsoft 365, Microsoft Power Apps

Experience

Account Director, ProHealth/FCB an IPG Company   09/2022-Present
- Provided project leadership across 4+ concurrent brands, identifying interdependencies, coordinating resource allocation, and resolving competing priorities across account and PM teams.
- Developed SOWs and managed budgets in partnership with PM teams; contributed to revenue forecasting and recognition for responsible brands.
- Managed and mentored multiple direct reports, supporting professional development, problem-solving, and serving as first-level escalation point for project issues.
- Drove adoption of Adobe Workfront, strengthening timeline adherence, budget tracking, and workflow coordination across teams.
- Served on the Best Practice Committee, refining SOPs and championing process improvements to enhance operational efficiency.

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- Co-led AI enablement initiatives, training staff on prompt engineering and applied AI use cases for account, PM, editorial, and creative teams.

Lead Project Manager/Business Operations Manager, Vaniam Group LLC   01/2022-08/2022

- Identified training gaps and created/facilitated 4 Workfront training modules, receiving excellent reviews from leadership and trainees.
- Participated in Leadership mentorship program to support career path development for mentees.
- Resolved team communication concerns during a product launch by creating a quick reference guide that improved cross-functional collaboration.

Sr. Digital Project Manager, HAVAS   06/2021-12/2022

- Created innovative solution to organize project financial information, minimizing human error and improving PM efficiency.
- Led successful EUA and CMA regulatory launches for 5 Pfizer COVID-related websites (COMIRNATY, PAXLOVID).

Program (Portfolio) Manager/ Business Operations Lead, AXIOM   03/2020-06/2021

- Led initiative to refine SOPs, resulting in approval of multiple SOPs used by 100+ employees across departments.
- Researched and implemented workflow management software for agency-wide use via a 6-month phased rollout plan.
- Investigated errors in client deliverables and presented findings to senior leadership with actionable improvement recommendations.

Program Manager, PRECISIONscientia   01/2017-03/2020

- Integral member of KYMRIAH product launch management team and ensured successful deployment of promotional materials to marketing teams.
- Led a team of 20 people for all MLR submissions across multiple platforms (Veeva, oMAP, eMAP) resulting in a 90% MLR approval rating, the highest among competing agencies.
- Created and facilitated internal training for Workzone, an agency wide used workflow software and facilitated 20+ training for 100+ employees.

Select Brand Experience

Novartis KYMRIAH, Novartis GILENYA, Pfizer Comirnaty & Paxlovid, Pfizer Velsipity, Novartis Iptacopan, Sanofi Xenpozyme, GSK Gepotidacin, UCB Staccato, Corium Adlarity, DSI/AZ ENHERTU

Category Experience

Print Materials, Digital Materials, Websites, Congress Booth & Sponsorship, Advisory Boards, Broadcasts, Workshops, Label Expansion, Gamification, New Business, Sales Training

Education

BA, Physical Education
Kean University, Union, NJ